

NCF Partnership Programme

What can we do for you?

NCF

THE NATIONAL CARE FORUM

*Driving forward quality care
in the not-for-profit sector*

NCF is the membership organisation for not-for-profit organisations in the care and support sector

The NCF members provide a wide range of care and support services including:

**Care home with and without nursing, Home Care,
Extra Care Housing, Supported Living
Supported Housing, Respite and Day Services**

For a wide range of people:

**Older People, Dementia, Adults 18+ and of working age with
Learning Disability, Physical Disability,
Mental Health Needs,
Autism and other needs**



NCF members are not-for-profit organisations, providing quality care and support services

- National care and support providers
- Domiciliary support services
- Housing associations and supported housing
- Community Interest Companies
- Small independent care homes
- Care sector support organisations
- Our membership continues to grow...

Have a look at our [list of members](#)



The diversity of our membership is reflected in the [NCF board](#)



NCF members

- We represent over 130 organisations that:
- Provide care and support to over **170,000** people
- Operate over **9200** care and support services
 - with more than **45,000** care home places
- Employ over **93,000** staff
 - and some **13,500** volunteers
- Spend more than **£2bn** on care services

Why Partner with NCF?

- **Connect**
 - NCF brings together members and partners to strengthen and support the not for profit care sector
- **Innovate**
 - NCF develops and sustains partnerships, developing solutions for the future of social care
- **Communication**
 - NCF partners provide guidance and resources to support members' work and the continuous improvement of quality of care and support
- **Leadership**
 - NCF has shown leadership around digital transformation
 - NCF Executive Director Vic Rayner, Co-Chairs the government Digital Advisory Group
 - NCF are strategic leaders in Digital Social Care
 - NCF have dedicated digital transformation staff and are delivering a wide range of digital projects to benefit members and those they provide care and support for
- **Growth**
 - NCF works with partners to support growth in the not for profit sector ensuring that it expands its ability to make a valuable contribution to the provision of care and support



What's included?	Annual Partnership £10K + VAT	Event Partnership (price variable)	Industry Partnership £500 + VAT
Acknowledgement and exposure on NCF website homepage as principal NCF partner	✓		
Regular meeting with NCF team member for update on sector trends and future focus	✓		
Sponsor and exhibition at NCF Annual Conference, including two complimentary places	✓		
Invitation to NCF Annual Pre-Conference Dinner – 1 complimentary place	✓		
Sponsor and exhibition at a NCF Annual or Managers Conference, including two complimentary places	✓	✓	
Sponsor and exhibition at specific event sponsoring and two complimentary places	✓		
Potential to present at NCF Forum meetings	✓		
Joint event or element of event attributed to you – including direct marketing to NCF members and via NCF media networks	✓	✓	
Named event attributed to you – including direct marketing to NCF members via NCF media networks	✓	✓	
Homepage exposure pre and post event	✓	✓	
Introductory platform and dissemination of material at specific event	✓		
Invitation to NCF General Members Meeting and Annual General Meeting	✓		
Presence on supplier listing – with added benefits of exposure via the newsletter and social media. Branded blogs/ thought pieces/advertorials, etc.	✓	✓	✓

Industry Partnership

Industry Partnership is a comms package providing opportunities to have a consistent flow of branded information from you to our members

- Share your expertise, news, innovations, etc. in the form of blogs, case studies, recommendations, advertorials, research report, press releases, or advertise events that you are hosting
- Use our comms channels to drive traffic to your business, supported by our weekly newsletter, website, Twitter and LinkedIn
- The Industry partner offer includes
 - Your individual page on the NCF website, email and website links for lead generation
 - Social media links for wider brand exposure
 - Social media support - reach over **25,000 people and organisations** with every Tweet!
 - The NCF weekly Newsletter delivered weekly to your inbox

Industry Partnership is a cost effective opportunity to connect with the membership at only £500 + VAT per annum



Event Partnership

Event Partners sponsor and exhibit at NCF events or host a specific joint event

- [NCF Annual Conference](#) for CEO's, trustees and senior directors. The event attracts 130 – 150 attendees both from member and non-member organisations
- [NCF Managers Conference](#) held in November this unique event is for Registered Managers and directors in social care with over 180 attendees
- Sponsor various elements of a specific event to increase their profile at an event – conference bags, drinks receptions, dinners, goodie bags
- Joint webinar, either to NCF members or the wide sector
- The fee for Event Partnership is flexible and varies on the event or involvement with the membership
- Event Partnership includes the Industry Partner package

Annual Partnership

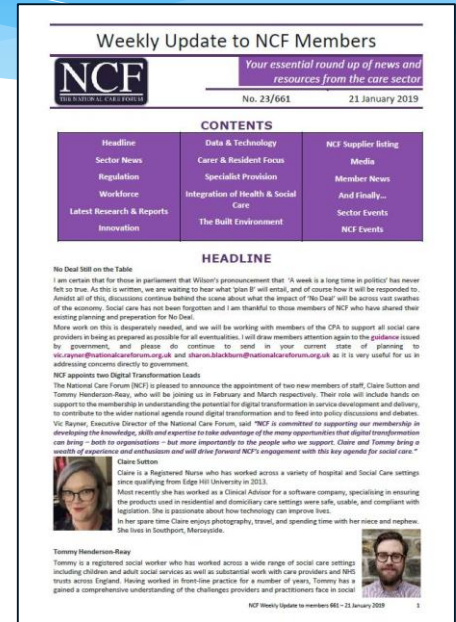
Our top level of partnership and includes the benefits of Event and Industry Partnership, NCF Annual Partners:

- Develop stronger and closer relationships with NCF and its members providing year round support
- Can get more involved with NCF Conferences – host workshops, and focussed sessions within the conference
- Can present at [NCF Forum Meetings](#) – bringing together over 500 senior managers and directors from across our member organisations to discuss social care issues
- Sponsor and support NCF innovations e.g. [NCF Rising Stars programme](#) – the exclusive NCF leadership development programme



Routes to Market

- NCF Network
 - 27 years of relationship with the global social care sector
- Twitter
 - @NCFCareForum + NCF colleagues
 - Reach 25K followers – organisations and individuals
- NCF Weekly Newsletter
 - read by +10K global circulation
- NCF Events
 - Full exhibition package includes
 - pre & post promotion
 - pre-event editorial in NCF Newsletter
 - Logo and recognition as event partner on programme in event space
 - materials & documentation
- NCF Website
 - Your branding on NCF website
 - 6K visitors per month
- NCF Joint Publications



Get on board

- Want to find out more about the benefits of the NCF Partnership Programme?

- Contact

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