



STANDARDS WISE INTERNATIONAL

Supporting Excellence in Retirement Living and Human Services

NEWSLETTER JANUARY 2021

Dear Colleagues,

This time last year I had just started to work seriously on setting up Standards Wise International (SWI) and was looking forward to a year of meeting up with many of you and developing opportunities around thought leadership, new advisory services for our sector, delivering new standards, and looking at how technology can deliver improved levels of service and help the lives of senior people.

2020 successes – despite COVID

How quickly things can change! The arrival of a global pandemic meant no International visits for me, but I am delighted that we were able to deliver so much in 2020, with 2021 looking even more promising. The pandemic has led to many businesses developing new ways of operating, and I am delighted that SWI is one of these. The areas of success in 2020 have been, in no particular order:-

- **We held a number of workshops around the globe** to introduce Standards Wise International (SWI) These workshops have already led to many partnership opportunities in the UK, Europe, India, Brazil and Canada;
- The creation of a **new business in India (Standards Wise International India)**, led by Mansoor Dalal, who will lead to the roll-out this year of the first ever **Standards and Accreditation Matrix** for the private sector in the space of Senior Living and Care Communities in India;
- The creation of a **Strategic Advisory Panel** to work with me on developing and promoting SWI (the panel includes Professor Julienne Meyer, Andrew Larpent and Klaus Zimmermann);
- **Presentations on Multigenerational Standards** to the Agile Aging Alliance (AAA) and how these can be commercialised – this will now lead to our **participation at ISO and the creation of the related International Standards;**
- The launch of our **social media platforms** (see links later which we would all like you to join, enjoy and participate in);
- Ongoing liaison and projects with the Associated Retirement Community Operators (ARCO) and National Care Forum (NCF) in the UK, Quality Compliance Systems (QCS), and Global Ageing Network (GAN) globally;
- We are also in ongoing liaison and doing projects with International Study Program company DIALOG, and also the Ontario Long term Care association (OLTCA).

2021 plans

2021 is an exciting year for us already! We have a number of plans and projects in action already including:

- **Launch of the SWII Standards and Accreditation Matrix for Senior Living in India on 22 January** with the Association of Senior Living India (ASLI) – we will be presenting these at the ASLI virtual conclave (if you would like to join the hour long session please contact Nigel Hopkins nigel.hopkins@standardswise-int.co.uk for registration details), and then roll these standards out to 5 pilot partners and 5 other partners within the year;
- **SWI is delighted to have partnered with Global Ageing Network on an important Global research project** “A Cross-Cultural Provider Perspective” This research is a cross-cultural environmental scan of countries’ response to COVID in the context of long-term services and supports. The purpose of the study is to better understand how different countries have responded to COVID in supporting long term care providers, and key challenges providers have faced; Targeted countries include: Australia, Brazil, Canada, Japan, Netherlands, Peru, South Africa, Spain, Taiwan, U.K., and the U.S.
- **Roll out the SWI model and approach adopted successfully in India to other countries** which, like India, have a growing senior living population and no standards for the sector, and use this to influence how those countries recognise the importance of seniors;
- Work with our partners in the UK and Europe on the development of **multi-generational housing schemes**;
- **Review technology for the sector**, including AI, the use of drones for quality monitoring, and integrating digital technology into developments and our standards;
- **Continue our partnership with Global Ageing Network** where our Director of international Engagement is Chair and also International Study Program company DIALOG where Judy Martin and myself are members of their International advisory Board.

Join us on Social Media!



Please join and use our social media feeds:

LinkedIn: <https://www.linkedin.com/company/standards-wise-international/>

Twitter: [@StndsWiseIndia](https://twitter.com/StndsWiseIndia)

Facebook: [Standards Wise International India | Facebook](#)

Please do not hesitate to contact us for assistance that SWI can provide to your Senior Living and Multigenerational projects, your quest for Accreditation and Standards and improved quality in your systems.

In the meantime, I look forward to continuing to work with you on developing the exciting opportunities that SWI offers and thank you for all your help and support in 2020.

David Stevens
Founder