

# NCF Partnership Programme

What can we do for you?

**NCF**

THE NATIONAL CARE FORUM

# National Care Forum is the leading voice for not-for-profit care providers

The NCF members provide a wide range of care and support services including:

home care, housing with care, day care, intermediate care, outreach, dementia care residential and nursing care, and specialist provision for all adults and older people

# Why Partner with NCF?

- **Connect**
  - NCF brings together members and partners to strengthen and support the not for profit care sector
- **Innovate**
  - NCF develops and sustains partnerships, developing solutions for the future of social care
- **Communication**
  - NCF partners provide guidance and resources to support members' work and the continuous improvement of quality of care and support
- **Leadership**
  - NCF partners support the NCF Rising Stars Programme\* a exclusive leadership programme for NCF members
- **Growth**
  - NCF works with partners to support growth in the not for profit sector ensuring that it expands its ability to make a valuable contribution to the provision of care and support



# NCF members are not-for-profit organisations, providing quality care and support services

- National care and support providers
- Domiciliary support services
- Housing associations and supported housing
- Community Interest Companies
- Small independent care homes
- Care sector support organisations
  
- Our membership continues to grow...
  - Have a look at our [list of members](#)

Abbeyfield

MHA  
bringing quality to later life

Belong

norse  
care

The Orders of  
St John  
Care Trust

WCS  
CARE

Sanctuary  
Care

NCF  
THE NATIONAL CARE FORUM

# NCF members

- Provide care and support to almost **115,000** people
  - in their own homes, in day centres, in care home settings and in extra-care schemes
- Operate over **1,700** registered care homes
  - with more than **80,000** care home places
- Employ over **86,000** staff
  - and some **20,000** volunteers
- Spend more than **£1.9b** on care services

What's included?	Gold Annual Partnership £10K + VAT	Silver Event Partnership (price variable according to event)	Bronze Industry Partnership £500 + VAT
Annual exposure on homepage of website as key NCF partner	✓		
Homepage exposure pre and post event	✓	✓	
Biannual meetings with NCF colleague for verbal update on sector trends and future focus	✓		
Stand at Annual Conference including two complimentary places	✓		
Stand at NCF Annual or Managers Conference (package available on request)		✓	
Stand at specific event sponsoring and two complimentary places (if no stand available at conferences)	✓	✓	
Introductory platform and dissemination of materials at specific event (if no stand available at a specific event)	✓	✓	
Invitation to Annual Pre-Conference Dinner – 1 complimentary place	✓		
Invitation to NCF General Members Meeting and Annual General Meeting	✓		
Potential to present at NCF Forum meetings (if relevance and availability)	✓		
2 blogs per year to NCF membership and wider via social media networks	✓		
Named event attributed to you – including direct marketing to NCF members (selection of possibilities dependent on event and availability)	✓		
Named element of event attributed to you (selection of possibilities dependent on availability)	✓	✓	
Presence on supplier listing – with added benefits of exposure via the newsletter and social media	✓	✓	✓

# Routes to Market

- NCF Network
  - 25 years of relationships in the global social care sector
- Twitter
  - @NCFCareForum + NCF Colleagues
  - Reach 20K followers – organisations and individuals
- NCF Weekly Newsletter
  - read by +10K global circulation
- NCF Events
  - Full exhibition package includes
    - pre & post promotion
    - pre-event editorial in NCF Newsletter
    - logo in event space
    - materials & documentation
- NCF Website
  - Your branding on NCF website
- NCF Joint Publications



25th Anniversary 1993 - 2018

Weekly Update to NCF Members

**NCF** THE NATIONAL CARE FORUM  
Your essential round up of news and resources from the care sector  
No. 23/661 21 January 2019

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Headline	Data & Technology	NCF Supplier listing
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Latest Research & Reports	The Built Environment	Sector Events
Innovation		NCF Events

**HEADLINE**

No Deal Still on the Table

I am certain that those in parliament that Wilson's pronouncement that 'A week is a long time in politics' has never felt so true. As this is written, we are waiting to hear what 'plan B' will entail, and of course how it will be responded to. Aside all of this, discussions continue behind the scenes about what the impact of 'No Deal' will be across our societies of the economy. Social care has not been forgotten and I am thankful to those members of NCF who have shared their willing planning and preparation for No Deal.

More work on this is desperately needed, and we will be working with members of the CPA to support all social care providers in being as prepared as possible for all eventualities. I will draw members attention again to the guidance issued by government, and please do continue to send in your current state of planning to [vic.rayner@nationalcareforum.org.uk](mailto:vic.rayner@nationalcareforum.org.uk) and [tharon.blackburn@nationalcareforum.org.uk](mailto:tharon.blackburn@nationalcareforum.org.uk) as it is very useful for us in addressing concerns directly to government.

**NCF appoints two Digital Transformation Leads**

The National Care Forum (NCF) is pleased to announce the appointment of two new members of staff, Claire Sutton and Tommy Henderson-Ray, who will be joining us in February and March respectively. Their role will include hands on support to the membership in understanding the potential for digital transformation in service development and delivery, to contribute to the wider national agenda around digital transformation and to lead into policy discussions and delivery.

Vic Rayner, Executive Director of the National Care Forum, said "NCF is committed to supporting our membership in developing the knowledge, skills and expertise to take advantage of the many opportunities that digital transformation can bring - both to organisations - but more importantly to the people who we support. Claire and Tommy bring a wealth of experience and enthusiasm and will drive forward NCF's engagement with this key agenda for social care."

**Claire Sutton**  
Claire is a Registered Nurse who has worked across a variety of hospital and Social Care settings since qualifying from Edge Hill University in 2013. Most recently she has worked as a Clinical Advisor for a software company, specialising in ensuring the products used in residential and domiciliary care settings were safe, usable, and compliant with legislation. She is passionate about how technology can improve lives. In her spare time Claire enjoys photography, travel, and spending time with her niece and nephew. She lives in Southport, Merseyside.

**Tommy Henderson-Ray**  
Tommy is a registered social worker who has worked across a wide range of social care settings including children and adult social services as well as substantial work with care providers and NGOs trusts across England. Having worked in front-line practice for a number of years, Tommy has a gained a comprehensive understanding of the challenges providers and practitioners face in social

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# Get on board

- Want to find out more about the benefits of the NCF Partnership Programme?

- Contact

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